

# VICTOR GARCIA

Medellin, Colombia · +57-318-630-2287 · contacto@victorgarciapm.com · [LinkedIn](#) · [My Website](#)

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Over 15 years of comprehensive experience across the entire development lifecycle within the IT industry. Proficient in driving product development and operational in agile environments.

## PROFESSIONAL EXPERIENCE

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Citrusbits, Pasadena, CA (Remote) 2021 – Present

### SR Product Owner

- Transform initial concepts into actionable plans, orchestrating the journey from game idea genesis to tangible creation.
- Successfully driven the creation of innovative, user-centric mobile applications designed for scalability and long-term success
- Deep market analysis to drive product strategies and pinpoint opportunities in dynamic competitive landscapes.
- Strategic roadmaps that guide software development, ensuring each phase aligns with business goals and tech innovation.

Whale & Jaguar, Bogotá, Colombia 2020 – 2021

### Project Manager

- Spearheaded the development and deployment of cutting-edge AI and machine learning solutions, including AI-driven chatbots, fraud detection for loans and credits, and data extraction from invoices (dates, titles, destinations, amounts).
- Led diverse teams of engineers and developers, guiding multi-disciplinary project groups to deliver complex AI solutions aligned with strategic business goals.
- Successfully implemented agile project management methodologies to enhance team productivity and accelerate the delivery of technological solutions.
- Played a pivotal role in integrating AI technologies that significantly improved operational efficiencies and decision-making processes, ensuring high accuracy and reliability in fraud detection and data handling.

Uberflug, Bogotá, Colombia 2015 – 2020

### Project Manager/Product Owner

### Web and Mobile Developer

- Defined strategic product roadmap by analyzing market trends and stakeholder feedback, prioritizing feature development to align with business goals and customer needs over.
- Expertly managing all phases of the software development lifecycle, I leverage Scrum, Kanban, and Waterfall methodologies to ensure seamless progress and high-quality deliverables.

## EDUCATION

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Universidad Gran Mariscal de Ayacucho, Venezuela **Bachelor of Computer Engineering** 2015

CERTIPROF - **Scrum Foundation Professional Certificate (SFPC)** 2022

CERTIPROF - **Scrum Product Owner Professional Certificate (SPOPC)** 2022

## SKILLS & OTHER

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**Skills:** User/market/tech research, Discovery workshop, Road map Storytelling, Figma, Jira, Confluence, Google Suite, Slack, Photoshop, HTML5, CSS, Web browser console, A/B Testing, API's, Scrum, Kanban, Waterfall methodology.

**Languages:** English C1, Spanish Native.

**Volunteering:** Volunteer 80+ hours/month at the High school foundation, leading pro-bono city projects.

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## PROJECTS

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Citrusbits, Pasadena, CA (Remote)	2021 – Present
<b>SR Product Owner</b> <ul style="list-style-type: none"><li>• Rubio's Coastal Grill - <a href="#">Mobile App</a></li><li>• Rubio's Coastal Grill - <a href="#">Ordering Flow</a></li><li>• Gravity Coffee - <a href="#">Mobile App</a></li><li>• Lovesac StealhTech - <a href="#">Mobile App</a> (support PM participation)</li><li>• RadiusXR - <a href="#">Tablet App redesign</a></li></ul>	
Whale & Jaguar, Bogotá, Colombia   4 projects total	2020 – 2021
<b>Project Manager</b> <ul style="list-style-type: none"><li>• Banco Santander - <a href="#">AI Internal Projects</a> (4 projects total)</li></ul>	
Uberflug, Bogotá, Colombia   20 + total projects	2015 – 2020
<b>Project Manager/Product Owner Web and Mobile Developer</b> <ul style="list-style-type: none"><li>• Homecenter - <a href="#">AR Mobile app</a></li><li>• Mi Senado - <a href="#">Mobile App</a></li><li>• Areandina - <a href="#">Mobile App</a></li><li>• Carulla - <a href="#">VR Experience</a></li></ul>	